

## IBTR GATHERINGS

**February 25, 2020**  
Annual General Meeting Breakfast

**April 7, 2020**  
Educational Breakfast/Lunch

**May 7, 2020**  
Meet the Underwriter Night

**May 27, 2020**  
Annual Golf Tournament

**July 7, 2020**  
Summer Social

**September 22, 2020**  
Educational Breakfast/Lunch

**November 10, 2020**  
Educational Breakfast/Lunch

**December 8, 2020**  
Holiday Gala

Our goal is to provide you with social gatherings and seminars which will help further your career through networking and education.

These dates are subject to change.

Please visit our website for more details:  
[www.ibtr.org](http://www.ibtr.org)

## The Insurance Brokers of Toronto Region Executive Committee & Contact Information

**Darren Rodrigues**      [drodrigues@brokerlink.ca](mailto:d Rodrigues@brokerlink.ca)  
(President)

**Alex Guthrie**      [alex@guthrieinsurance.com](mailto:alex@guthrieinsurance.com)  
(Vice President)

**Bennett McBride**      [bennett@zensurance.ca](mailto:bennett@zensurance.ca)  
(Past President)

**Andrea Raspa**      [araspa@rogers.com](mailto:araspa@rogers.com)  
(Executive Secretary)

 Facebook.com/insurancebrokersoftorontoregion

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 Search "IBTR" in LinkedIn Groups

 @Brokers\_TO

Mailing Address:  
69 Ventana Way,  
Woodbridge, ON L4H 1A7  
Telephone: 647-244-5798  
Email: [social@ibtr.org](mailto:social@ibtr.org)

*The Insurance Brokers of Toronto Region are a non-profit organization who support and represent the independent insurance broker. We are also here to support our provincial (Insurance Brokers Association of Ontario) and national (Insurance Brokers Association of Canada) counterparts in their initiatives by bringing their message to Toronto and York Region members, and to also represent our members by bringing their message to the IBAO and IBAC.*

*Your best insurance is an Insurance Broker*



# 2020 Sponsorship Brochure

## SPONSORSHIP

Dear valued sponsor,

As you may know, our organization is run by a voluntary board of directors comprised of insurance brokers who believe in being active members of our community. With no other source of income, we rely solely on the membership dues of our broker members, and of course the sponsorship dollars from you, our generous sponsors.

By sponsoring the IBTR, you illustrate your direct support for your brokers and the broker distribution channel. Your sponsorship will not only promote your company to the public and brokers alike, but will also go to various charities supported by the IBTR Community Outreach program. In 2019 we supported Minor sports leagues with an emphasis on those in areas of lower income; the South Lake Hospital Run for Cancer; a Radio Ad campaign promoting safe driving habits; Seneca College Insurance Program, to promote the Insurance Broker Channel; Sick Kids Hospital Children's Activity Book; Vaughan Food Bank; and Crime Stoppers.

Besides our community outreach, we also provide various avenues and events where our members and sponsors can meet, whether it be educational seminars, our "Meet the Underwriter" night, our annual Golf Tournament, Summer Social and our annual Winter Gala.

**IMPORTANT NOTE:** We have reduced the number of tickets provided to our sponsors. Please contact Andrea to inquire about special pricing to include additional tickets to our events!

## Magenta \$5,000

*The Magenta Sponsorship includes:*

- Distinguished sponsor listing and exposure including your company Logo displayed at our events and on our website;
- A table, and 8 complimentary tickets to our "Meet the Underwriter" night event;
- 2 foursomes, along with a Hole Sponsorship for our very successful annual Golf Tournament; *and*
- 4 tickets to our Summer Social event.

## Platinum \$3,000

*The Platinum Sponsorship includes:*

- Prominent sponsor listing and exposure including your company Logo displayed at our events and on our website;
- A table, and 6 complimentary tickets to our "Meet the Underwriter" night event;
- A foursome, along with a Hole Sponsorship for our very successful annual Golf Tournament; *and*
- 4 tickets to our Summer Social event.

## Gold \$1,500

*The Gold Sponsorship includes:*

- Acclaimed sponsor listing and exposure including your company name on our website;
- A table, and 4 complimentary tickets to our "Meet the Underwriter" night event;
- A Hole Sponsorship for our very successful annual Golf Tournament; *and*
- 2 tickets to our Summer Social event.

## Silver \$800

*The Silver Sponsorship includes:*

- Notable sponsor listing and exposure including your company name on our website;
- A table, and 2 complimentary tickets to our "Meet the Underwriter" night event;
- A Hole Sponsorship for our very successful annual Golf Tournament; *and*
- 2 tickets to our Summer Social event.

*We kindly ask that you have your sponsorship donation to us by no later than January 31, 2020 so we can plan our year accordingly. Thank you!*